

ON COURSE TEE MARKER ADVERTISING OPPORTUNITY

CLUB MEMBERS • TOURNAMENT HOLDERS • SUPPLIERS

Sawmill Creek now owns the Granite Tee Signs on the course and would like to offer to you an exclusive advertising opportunity to position your brand message in front of more than 30,000 golfers a year for a one time all inclusive rate.

ADVERTISING PACKAGE INCLUDES

- ✓ 1 of 18 Exclusive Rock Tee Marker Advertisers
- ✓ 1 Tee Marker Rock Ads
- ✓ 8 Rounds of Golf with Cart
- ✓ Specific Hole placement based on availability
- ✓ Recognition on Sawmill's website and newsletter

Ad design is also available for a nominal fee if you require help to produce your ad message.

(1) YEAR PACKAGE RATE ONLY: \$750

AD SPECIFICATIONS

<p>PLACE YOUR AD MESSAGE HERE.</p> <p>YOUR LOGO</p>	<p>10"</p>	<p>Supplied Artwork Format: PDF at 300 dpi</p> <hr/> <p>Colours: CMYK</p> <p>Ad Panel Size: 10"h x 14"w</p> <p>Bleed Size: 1/4"</p> <p>Trim Size: 10"h x 14"w</p> <p>Prod. Time: Allow 3 weeks</p>
<p>14"</p>		

PDF Artwork can be e-mailed to: paul.pro@sawmill-creek.com

For Tee Marker Ad Placement inquires and availability please call:

Paul Dumont at: 519-899-4653 ext. 231

Sawmill Creek Golf Resort & Spa
3790 Lakeshore Road,
Camlachie, Ontario
N0N 1E0

www.sawmill-creek.com

**YOUR AD
WILL BE SEEN
BY OVER 30,000
GOLFERS!**





Jan15, 2010

For the past ten years Sawmill Creek Golf Resort & Spa has been involved in a program with a third party vendor offering on course media exposure to national advertisers via our granite tee signs. For 2010, we are bringing the entire inventory and control of the advertising program in-house.

This is very exciting for us as we can now offer our valued suppliers and local businesses a unique opportunity to reach potential customers in our community via one of the most influential target groups - The Golfer.

The on course marketing and advertising program has been designed to strategically expose your message to an affluent demographic via customized granite yardage hole markers at Sawmill Creek Golf Resort & Spa.

Key Benefits

- Being 1 of only 18 featured advertisers
- Access to key target market demographics that fit with your consumer profile
- Opportunity to build cost-effective brand awareness amongst a very sought-after demographic group
- 30,000 impressions (based on paid rounds)
- Category exclusivity
- 8 rounds of golf
- Golf cart included

We look forward to sitting down and discussing this program more with you in the weeks to come. Should you have any questions or wish to learn more about the program please do not hesitate to contact me directly.

Sincerely,

Paul Dumont, CPGA
Director of Golf