



Sawmill Creek

**ELITE JUNIOR
GOLF ACADEMY**

with Chris Dickson

**TAKE IT TO THE
NEXT LEVEL**

at **SAWMILL CREEK** GOLF RESORT & SPA



Academy Contact: Chris Dickson
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Sawmill Creek JUNIOR ACADEMY



WELCOME TO SAWMILL CREEK GOLF RESORT & SPA

MEET *Chris Dickson*

When I was a junior and collegiate player, I had the opportunity to develop my game by working with some of the world's top teaching professionals such as Dave Pelz and Paul Marchand through academy teaching programs.

I Graduated last year with my Master's of Kinesiology in (coaching/sports psychology) at The University of Western Ontario. I wrote my major thesis paper on "the importance of a proper pre-shot routine," and how it affects a golfer's game in a positive way. Prior to receiving my Master's, I attended U.S. schools in Florida and Texas on golf scholarships where I lead both programs to the National Championship Tournament.

After my collegiate career, I turned professional and played as a professional tour player from 2001-2008, playing on the Canadian Tour, Asian Tour, New England Tour, Dakotas Tour, Tight Lies Tour and PGA Tour (Canadian Open). Additionally, I was ranked in the world golf rankings.

I hold six wins as a professional and two course records - Sawmill Creek Resort and Spa (61) and Cottonwood Country Club (63). I instructed and coached at the Heart of Texas Golf Academy, which is known as not only one of the biggest junior academy's in Texas, but also in the United States, coaching top ranked NCAA players from programs such as the University of Texas, Baylor University, University of California, Florida State University, plus many more. I have also instructed playing professionals that have played on the Canadian Tour, Asian Tour, and mini tours.

Last year top NCAA universities had interest in me coaching their programs, however, I wanted to stay in Canada and help grow the game here. I now coach The University of Western Ontario women's golf team and recently won the 2010 OUA Golf Coach of the Year Award. I want to be able to give our local youth a chance to live their dreams by playing the game at a high level, help them receive scholarships, help them make provincial and national teams, and or, help them reach their goal of playing professionally. This is why Sawmill Creek Resort and Spa and I have teamed up and came up with the idea of giving top local junior players the chance to be coached at the best junior golf academy in Southwestern Ontario. The Chris Dickson Elite Golf Academy at Sawmill Creek Resort and Spa will give our local youth the best chance of learning the game like top ranked university programs do. The top 10 juniors selected for the elite junior team will not only be given swing instruction, fitness training, course management training, and on course instruction every week the academy runs, but will be given the opportunity to play other junior academy's in the province as a team. This is very important for those that may want to further their game into the collegiate level. Playing against other academy's will give our academy a chance to play as a team, which is very important for coaches to see when recruiting. Being a part of an elite junior academy will only help with potential recruiting. The Chris Dickson Elite Golf Academy at Sawmill Creek Resort and Spa will provide recruiting efforts for academy members. The academy will contact university coaches, and help academy members make the right decision on what program and school best suits them.

Sawmill Creek JUNIOR ACADEMY



2011 ACADEMY INFORMATION

\$1250

ACADEMY MEMBER BENEFITS

MEMBERSHIP

- Full 2011 Junior Golf Membership at Sawmill Creek Golf Resort & Spa
- Full 2011 Unlimited Range Privileges

INSTRUCTION & COACHING : May 21st - August 28th (14 weeks)

- 2 full swing/short game instructions per week. Every week the academy trains using the VI golf swing coaching video analysis computer software system. The VI system is used by many of the top teaching and playing professionals in the world
- Fitness Training
- Course management training
- On course instruction
- Recruitment efforts to university and college golf programs
- Tournament entry fee subsidy with fundraising opportunities for greater tournament funding

SAWMILL CREEK OUTFITTING PACKAGE

Each Academy Member will receive the following merchandise to represent the academy while playing in tournaments and competitive events.

- 3 Team Golf Shirts with Sawmill Creek and Sponsor Logos
- 2 Team Hats with Sawmill Creek and Sponsor Logos
- 1 Team Golf Bag with Sawmill Creek and Sponsor Logos

OTHER BENEFITS

- Academy team members will have travel and entry fees paid for at the inter-academy matches.
- Academy team members may also have access to potential subsidized individual tournament entries depending on sponsorship

Approximate value of the 14 week Elite Junior Academy Program :

- \$4000 (\$500 golf membership, \$450 outfit package, \$400 travel & tournaments, \$2650 training, coaching & lessons)

Sawmill Creek JUNIOR ACADEMY



2011 SPONSORSHIP INFORMATION

\$2000

ACADEMY SPONSOR BENEFITS

Thank you for taking the time to review our Academy information. As a sponsor of our program and our junior golfers you will experience the following benefits to your company:

- Your company name or logo embroidered on elite academy team members' golf bags, golf shirts, and hats.
- Your company name or logo on 4ft x 6 ft official golf academy sign located on the high traffic area range deck at Sawmill Creek Golf Resort & Spa.
- Your company logo will be featured on Sawmill Creek's website with a click-through link to your company's website.
- Company logo in the local newspaper with Academy advertising.
- 8 rounds of golf with cart at Sawmill Creek Golf Resort & Spa.
- A complimentary golf day with the elite academy team at the beginning of the year to introduce team members and sponsors.
- Opportunity to give a local junior athlete the chance to further his/her education and golf career with the possibility of receiving a golf scholarship to a Canadian or American university.



2011 JUNIOR ACADEMY APPLICATION

3790 Lakeshore Rd, Camlachie, ON N0N 1E0 • 519-899-4653 • www.sawmill-creek.com

Terms & Conditions

Policies:

Membership Term and Course Availability: The annual membership term will be from the date of application acceptance to December 31st, 2011. Club memberships are valid for the calendar year only.

Tee Time Reservations: Members will have the ability to reserve tee times online or with the proshop up to or as far in advance as their membership status allows. Members are responsible for the number of players reserved. Members can be charged for no-shows at the clubs discretion.

Tee Time Cancellations: Tee time cancellations are required 24 hours prior to play regardless of weather conditions. Failure to properly notify the proshop of a cancellation may result in the full amount of the booking being charged directly to the members that made the reservation.

Cart Use: Cart use, subject to appropriate fees, members are charged \$15.00 plus taxes per half cart. Must be at least 16 and have a valid drivers license to rent a cart.

Billing: Members will be entitled to charge all purchases at Sawmill Creek Golf Resort & Spa to their account for monthly billing. A credit card number in our files is needed for this privilege. Each member can view online their monthly statement (www.sawmill-creek.com) thru their member access at the end of each month summarizing all monthly purchases, payments will be applied on the 15th. The member authorizes Sawmill Creek Golf Resort & Spa to charge the credit card listed in their application for all charges incurred by the cardholder. Delinquent accounts will be subject to an interest rate of 2% per month and may result in suspension of account and all golf facility privileges.

General: Golf members and their guests must abide by the rules and regulations set forth in the clubs by-laws and respect the rights of all fellow golfers, guests and staff members. Failure to do so may result in the member's privileges being suspended. Suspended members are not entitled to any refund of the membership fee but may appeal their suspensions to Sawmill Creek's Membership Committee and Management Board.

Code of Conduct: Academy team members represent Sawmill Creek Golf Resort & Spa and are expected to adhere to a code of conduct becoming a member of the golf club. Academy members are required to demonstrate respect for coaches and fellow members. The Chris Dickson Elite Junior Academy reserves the right to remove anyone without refund from the program not adhering to the code of conduct.

HOW TO APPLY FOR ACADEMY MEMBERSHIP

- Submit a short golf resume to Chris Dickson listing your personal golf accomplishments and history.
- Include future golf and educational aspirations

Resumes will be accepted until Sunday, April 24, 2011. The elite academy golf team will be finalized on Sunday, May 1, 2011.

EMAIL : chrisdickson4@yahoo.ca

FAX: 519-899-2536



2011 JUNIOR ACADEMY APPLICATION

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Please return application form with payment information complete. Cheques to be made payable to Golfvest Ltd. (Sawmill Creek). All memberships are non-refundable and non-transferable

NAME: _____ DATE OF BIRTH: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

HOME PHONE: _____ ALT PHONE: _____

EMAIL: _____

2011 Academy Membership Fees: \$1250.00

The annual fee plus applicable taxes is payable or arranged at time of sign up. Fees are non-refundable and non-transferable.

2011 Academy Membership Privileges:

Members have no equity or ownership rights in or to Sawmill Creek Golf Resort & Spa. Members are entitled only to the privileges listed below.

- Full course privileges according to their membership category, range, pool, locker room and fitness privileges as well as advanced booking privileges online or in person as far in advance as their membership category allows.
- All Members shall be allowed to carry a house account accompanied by a valid credit card. Members shall have the privilege to charge purchases made at the club to their account as long as it is kept current.
- Discounted green fees for accompanying guests.

TOTAL FEES:	
SUBTOTAL :	<u> \$1250 </u>
13% HST:	<u> \$162.50 </u>
TOTAL DUE:	<u> \$1412.50 </u>
PAYMENT OPTIONS:	
<input type="checkbox"/> MONTHLY	
(4 Payments: May / June / July / August)	
* Monthly payments made with credit card will be assessed a 2% administration fee	
<input type="checkbox"/> FULL PAYMENT (due at sign up)	

Payment Information:

Credit card type: MC Visa Amex Cheque Debit PAP Cash

CARD #: _____ EXPIRY: _____

NAME ON CARD: _____ SIGNATURE: _____

I would like to have a monthly charging account set up using the above credit card information

Please make cheques payable to Golfvest Ltd. (Sawmill Creek)

By signing and submitting this application, I acknowledge that I have read the Terms and Conditions below and agree to be bound by them and the by-laws, rules, and regulations of Sawmill Creek Golf Resort & Spa as amended from time to time. I certify that the information I have provided is accurate and will advise Sawmill Creek Golf Resort & Spa if there is any change in my credit card information or in the event my credit card is cancelled, lost or destroyed. I agree that the purchases I make using my Sawmill Creek Golf Resort & Spa house account ll be charged to my designated credit card account on a monthly basis.

I agree to provide the above credit card information, as updated by me from time to time, so that Sawmill Creek my set up, administer and service our business relationship. Sawmill Creek Golf Resort & Spa may verify the accuracy of this information from credit bureaus and my designated card issuer.